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For immediate release

NFPA and The Center for Campus Fire Safety announce winners of 2015 Campus Fire Safety for Students Contest

Co-sponsor Domino's to provide two winners with pizza party for 50 friends

October 30, 2015 – The National Fire Protection Association (NFPA), The Center for Campus Fire Safety (The Center) and the University of New Haven Fire Science Club (UNH) today announced the winners of its Campus Fire Safety for Students Contest. Three winners were chosen from the more than 100 students who participated from 31 schools nationwide.

The two-tiered Contest, which ran September 1 – 25 in conjunction with <u>Campus Fire Safety Month</u>, targeted students currently enrolled in an institution of higher learning and was created to help raise awareness of campus fires and encourage students to put safety first. Most college students, many living on their own for the first time, don't often think to ask or even consider the fire safety implications of their housing choices, and most states don't require colleges to tell them. The Contest encourages students to learn about and share important fire safety messages with their friends and roommates.

To participate, students watched a <u>one-minute campus fire safety video</u> and entered their name and school information into a sweepstakes where two winners were randomly selected to win a Domino's-sponsored pizza party for 50 of their friends. The winners are:

- 1. Jake Akstins, University of Illinois at Urbana-Champaign, Champaign, Illinois
- 2. Jose Garcia Cintora, University of Delaware, Newark, Delaware

Students were also encouraged to enter the second-tier of the Contest to win an iPad mini 4 by submitting a 200-word paragraph about the steps they will take to help keep themselves and their peers safer from fire on campus. One winner was chosen based on the clarity and thoughtfulness of the written statement, as well as the creativity in the development of the fire safety idea. The winner is:

1. Asante Knowles, University of Tennessee Knoxville, Knoxville, Tennessee

Read Knowles' winning essay on NFPA's campus fire safety webpage.

According to NFPA statistics, fires in dormitories, fraternities, sororities and student barracks increased 24 percent from 3,350 fires in 2003 to 4,160 fires in 2013. The Center states from 2000 through October 2014, 126 students died in 89 fires on college campuses, in Greek housing, or in privately owned off-campus housing within three miles of the campus. Of those, 107 deaths occurred in fires in off-campus housing. At least four fatal off-campus fires have occurred this year, including deaths in South Dakota, Kentucky, Pennsylvania and Washington D.C.

The Center will hold its 16th annual <u>Campus Fire Forum</u> and Technology Expo in Niagara Falls, New York, October 26-29. The Forum is the only national conference that focuses exclusively on campus fire and life safety issues. Attendees include college university professionals, members of the fire service, city and state authorities and others. Learn more at <u>www.campusfiresafety.org/trainingactivities</u>.

For more information about the Campus Fire Safety for Students campaign, including the contest winners, please visit The Center's student committee webpage or www.nfpa.org/campus.

About the Center for Campus Fire Safety

The Center for Campus Fire Safety (The Center) is a non-profit 501C3 organization. The Center is a member-based organization devoted to reducing the loss of life from fire on and off campuses. The mission of The Center is to serve as an advocate for the promotion of campus fire safety. The Center serves as the focal point for the efforts of a number of organizations and also as a clearinghouse for information relating to campus fire safety. Visit us at www.campusfiresafety.org for more information.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 11,600 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the fourth quarter of 2014, Domino's had global retail sales of over \$2.8 billion, comprised of \$1.3 billion in the U.S. and \$1.5 billion internationally. Its system is made up of franchise owners who accounted for nearly 97% of Domino's Pizza stores as of the fourth quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from its digital channels at the end of 2014, and reach an estimated run rate of \$4 billion annually in global digital sales. Domino's recently launched its ordering app for iPad®, adding to an existing ordering app lineup that covers nearly 95% of the U.S. smartphone market. In June 2014, Domino's debuted voice ordering for its iPhone® and Android™ apps, a true technology first within both traditional and e-commerce retail.

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About the National Fire Protection Association (NFPA)

Founded in 1896, NFPA is a global, nonprofit organization devoted to eliminating death, injury, property and economic loss due to fire, electrical and related hazards. The association delivers information and knowledge through more than 300 consensus codes and standards, research, training, education, outreach and advocacy; and by partnering with others who share an interest in furthering the NFPA mission. For more information visit www.nfpa.org/freeaccess.

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