



FOR IMMEDIATE RELEASE

National Campus Fire Safety Month Contest works to raise student awareness of fire hazards during September

NFPA, University of New Haven Fire Science Club and The Center for Campus Fire Safety co-host contest in partnership with Domino's

August 18, 2015 - September is Campus Fire Safety Month and this year the [National Fire Protection Association](#) (NFPA), [The Center for Campus Fire Safety](#) (The Center), the [University of New Haven Fire Science Club](#) (UNH) and [Domino's](#) are teaming up to host a national campaign and [Campus Fire Safety Sweepstakes & Contest](#) (Contest) that raises awareness of fire safety on college campuses.



Students from the University of New Haven Fire Science Club explain the Campus Fire Safety Sweepstakes & Contest, and encourage students across the country to join their fire safety movement.



According to [NFPA statistics](#), fires in dormitories, fraternities, sororities, including student military barracks, increased 24 percent from 3,350 fires in 2003 to 4,160 fires in 2013.

[The Center](#) statistics from 2000 through October 2014, state that 126 students died in 89 fires on college campuses, in Greek housing, or in privately owned off-campus housing within three miles of the campus. Of those, 107 deaths occurred in fires in off-campus housing. At least four fatal off-campus fires have occurred this year, including deaths in South Dakota, Kentucky, Pennsylvania and Washington, D.C.

Most college students, many living on their own for the first time, don't often think to ask or even consider the fire safety implications of their housing choices, and most states don't require colleges to tell them.

This Contest encourages students to put fire safety first, and provides a host of student, parent and fire safety educator resources that focus on the dangers of candles and unattended cooking, in addition to highlighting the importance of having smoke alarms, evacuation plans and more.

Resources have been designed for sharing via social media, on college websites, and for posting in dorms and on common area bulletin boards. They include:

- Fire safety questions to ask landlords and school officials
- Videos
- Checklists
- Tips Sheets
- Infographics and flyers

The program materials encourage students to share the fire safety message with their friends. According to Paul D. Martin, president of The Center for Campus Fire Safety, "The concept of students involving other students helps send a strong fire safety message that we hope will be remembered going forward. The dedication and energy the University of New Haven student team has demonstrated has been phenomenal."

How the Contest Works

The two-tiered Contest, available online from September 1 - 25 on the [Campus Fire Safety for Students Facebook page](#), targets students currently enrolled in an institution of higher education who can share important fire safety messages with their friends and roommates. Students who complete the first tier will be entered into



a sweepstakes where two winners will be randomly selected to win a Domino's-sponsored pizza party for 50 of their friends. Students can also submit a 200-word paragraph about the steps they will take to help keep themselves and their peers safer from fire. One winner will be chosen from this second-tier of the Contest and is eligible to win an iPad mini 3.

“As a fire science student, we learn a lot about the extreme destruction and power that fire has and the loss that can come afterward,” said Greg Fasold, student at the University of New Haven and media specialist for The Center’s Campus Fire Safety for Students Group. “We see first-hand the importance of spreading the fire safety message to all students. This contest will be go a long way in helping us with our outreach.”

Learn more about the Contest at www.facebook.com/campusfiresafetyforstudents. Find resources for students, parents and fire safety educators at www.nfpa.org/campus and on the [Center’s Campus Fire Safety for Students webpage](#).

About the National Fire Protection Association (NFPA)

Founded in 1896, NFPA is a global, nonprofit organization devoted to eliminating death, injury, property and economic loss due to fire, electrical and related hazards. The association delivers information and knowledge through more than 300 consensus codes and standards, research, training, education, outreach and advocacy; and by partnering with others who share an interest in furthering the NFPA mission. For more information visit www.nfpa.org. All NFPA codes and standards can be viewed online for free at www.nfpa.org/freeaccess.

[Subscribe to NFPA RSS News feeds](#)

Contact: [Lorraine Carli](#), Public Affairs Office: +1 617 984-7275

Facebook - <http://www.facebook.com/dominos>

YouTube - <http://www.youtube.com/dominos>

About the Center for Campus Fire Safety

The Center for Campus Fire Safety (The Center) is a non-profit 501C3 organization. The Center is a member-based organization devoted to reducing the loss of life from fire on and off campuses. The mission of The Center is to serve as an advocate for the



promotion of campus fire safety. The Center serves as the focal point for the efforts of a number of organizations and also as a clearinghouse for information relating to campus fire safety. Visit us at www.campusfiresafety.org for more information.

The Center for Campus Fire Safety® and its logo are registered trademarks of The Center for Campus Fire Safety.

Media Contacts

The Center for Campus Fire Safety | 978.961.0410

Paul D. Martin, President, pmatrin@campusfiresafety.org

Cathy Tabor, Director of Marketing Communications, ctabor@campusfiresafety.org

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 11,600 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally.

In the fourth quarter of 2014, Domino's had global retail sales of over \$2.8 billion, comprised of \$1.3 billion in the U.S. and \$1.5 billion internationally. Its system is made up of franchise owners who accounted for nearly 97% of Domino's Pizza stores as of the fourth quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from its digital channels at the end of 2014, and reach an estimated run rate of \$4 billion annually in global digital sales. Domino's recently launched its ordering app for iPad®, adding to an existing ordering app lineup that covers nearly 95% of the U.S. smartphone market. In June 2014, Domino's debuted voice ordering for its iPhone® and Android™ apps, a true technology first within both traditional and e-commerce retail.

Order - www.dominos.com

Mobile - <http://mobile.dominos.com>

Info - biz.dominos.com

Twitter - <http://twitter.com/dominos>

Facebook - <http://www.facebook.com/dominos>

YouTube - <http://www.youtube.com/dominos>