

Campus Firezone™

Monthly Newsletter for Campus Fire & Life Safety Professionals

MEDIA RATE CARD 2010

Printed advertisement in our e-Magazine

Rate Schedule	Full page, Color	½ Page Color	1/3 Page Color	Banner Ad
1 - 5 times	\$850.	550.	425.	\$500.
6 -10 times	\$725.	500.	395.	NA
11 times	\$700.	475.	375.	NA

Typical size configurations ... Shown in inches

Full page, Color	½ Page Color	1/3 Page Color	Banner Ad *
8.5 X 11	7.5 X 4.75 vertical or horizontal shapes acceptable	2.75 X 9.5	150 X 250 px's... with 2 URL's LIMIT 2 per issue. First come/first serve

* **Banner Advertisements ...** We are now including limited banner advertising in our monthly e-Magazine transmittal letter. This is sent electronically. We are limited to 2 banner ads per month, and placement is on a first come/first serve basis. You may submit a logo, or actual banner advertisement—with up to two URL's.

Campus Firezone is a free e-Magazine published 11 times each year by the Center for Campus Fire Safety. It is distributed directly to over 15,000 industry associates and is re-directed to several thousands more. The e-Magazine is emailed each month, with the exception of the November & December combined holiday issue, distributed in December. The e-Magazine remains posted on our [website](#), and is also posted on some of our partners websites. In addition, some articles are archived in our [library](#), typically with advertising intact. **The outreach and the economical cost help to make this a great promotional opportunity for those focusing on the College and University markets.**

- **Artwork:** Due the 20th of each month preceding publication. Acceptable formats include include .pdf, png, InDesign or Photoshop file.
- Email art to: CTabor@campusfiresafety.org
- **Remittance and PO Address:** The Center for Campus Fire Safety, 10 State Street, Newburyport, Massachusetts 01950,
- **Rate Schedule:** All costs are per insertion, Full color is included in rates

“Campus Fire zone is an excellent medium to reach professionals directly responsible for campus administration, management and operation of fire and life safety programs, as well as fire & government officials from college communities. With a direct circulation to approximately 15,000 college and university professionals, and a known redirect in excess of 20,000 additional recipients, Campus Firezone is a great publication to share information.”



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